



Business and
Professional
Women/FL

**Florida Business Woman
2011-2012**

Send hard copy and payment to:

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Send electronic copy to: fbw.editor@gmail.com

| <u>Member Advertising Rates:</u> | <u>Single issue</u> | <u>2 issues</u> | <u>3 issues</u> |
|----------------------------------|---------------------|-----------------|-----------------|
| Full Page | \$175 | \$315 | \$420 |
| Half Page | \$100 | \$180 | \$240 |
| Back Cover (1/2 p) | \$150 | \$270 | \$360 |
| Quarter Page | \$50 | \$ 90 | \$120 |
| Business Card | \$25 | \$ 45 | \$ 60 |

Non-member rates are double the member rates.

Color ads will show on the web but the printed issues will be black & white.

There will be three printed issues, which will also be posted to the BPW/FL website.

The deadline dates for information to be received by the editor are as follows:

- Post Conference Issue 6/1/11
- Fall Conference Issue 8/15/11
- State Conference Issue 3/15/12

Non-advertising submission guidelines:

- BPW items (e.g., state officer/committee chair reports, calendar entries, press releases, articles/photos about LO events)
- Articles of interest to BPW members (e.g., related to the BPW mission, legislative platform)

All submissions will be accepted for consideration, subject to space availability and editing.

Ad Placement and Billing Information

Issues (check all that apply): Post Conference ___ Fall Conference: ___ State Conference: ___

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Credit card: MC _____ Visa _____ Amount: _____

Credit card billing #: _____

Name as it appears on card: _____

Expiration Date: _____ 3 digit security code: _____

Signature: _____