

**Business and Professional Women/Florida (BPW/FL)
and
Florida Atlantic University Women, Gender & Sexuality Studies**

Proudly Present

2010 Women Mean Business Conference

Renaissance Boca Raton Hotel

2000 NW 19th St

Boca Raton, FL 33431

Conference Dates: October 15 – 17, 2010

We invite you to Become a Sponsor

Does your company want to gain recognition with some of this state's business movers and shakers? Do you want to demonstrate your company's commitment to support women in business?

If you answered "yes" to either of these questions, consider becoming a sponsor of the *2010 Women Mean Business Conference* co-sponsored by Business and Professional Women/Florida and the Women, Gender & Sexuality Studies Department of Florida Atlantic University.

This is your opportunity to reach women around our state - from Key West to Tallahassee. Becoming a sponsor at any level will give you visibility and demonstrate your company's commitment to help women achieve their professional goals.

BPW/FL and the BPW Foundation are the oldest and most prestigious organizations in the United States devoted to the concerns of women in business. Since 1919, we have been instrumental in promoting groundbreaking legislation that impacts professional working women everyday, from women's suffrage and civil rights legislation to the Family and Medical Leave Act. In addition to our legislative work, we foster our members' continued growth through professional development seminars, continuing education scholarships, and effective networking events.

To help you make the most of your budget, we offer a variety of sponsorship levels. The enclosed material explains the benefits of each level of sponsorship.

So, don't wait.....become a sponsor today!

2010 WOMEN MEAN BUSINESS CONFERENCE SPONSORSHIPS

Exclusive Luncheon Sponsor, Saturday, October 16, 2010.....\$3,000

Introduce Fawn Germer, luncheon motivational keynote speaker and panel moderator. Fawn Germer changes lives as one of the nation's premier leadership speakers and the best-selling author of five books, one of which was an Oprah pick. She will lead a panel discussion of three women who have transformed their skills to meet today's market place. Panel members are Honorable Anne Gannon, Dr. Sheila Barr-Oliver and Lisa Armbrust.

- Company executive will give brief remarks to 100 business and professional women during the luncheon and introduce the speaker.
- Four complementary tickets for the luncheon and workshops.
- One ticket to the Champagne Reception, Friday, October 15th, at The Arthur & Mata Jaffe Center for Book Arts Wimberly Library
- Full page advertisement in the luncheon/workshop program.

Exclusive Professional Development Workshops Sponsor, Saturday October 16, 2010.....\$750

As the exclusive sponsor, your company will sponsor one of three professional workshops: Navigating the Business Owner Channels; Matching your Skills to the Current Business Climate and Write a Notice Grabbing Resume; Successful Women Invest in Themselves.

- Company executive will give brief remarks to 100 business and professional women during the lunch session and serve as the workshop moderator.
- Two complimentary tickets for the luncheon and workshops.
- Half page advertisement in the luncheon /workshop program.

Non-Exclusive Professional Development Workshops Sponsor, Saturday, October 16, 2010.....\$500

As the co- sponsor, your company will sponsor one of three professional workshops: Navigating the Business Owner Channels; Matching your Skills to the Current Business Climate and Write a Resume to Get Noticed; Successful Women Invest in Themselves.

- Company executive will give brief remarks to 100 business and professional women during the lunch session and serve as the workshop moderator.
- One complimentary ticket for the luncheon.
- Quarter page advertisement in the luncheon /workshop program.

Exclusive "Cupcake War" Sponsor.....\$500

As the exclusive sponsor, your company will sponsor a cup cake war between two local female bakers. The tasting will take place at the luncheon with the winner announced at the conclusion of the workshops.

- Company executive will give brief remarks to 100 business and professional women during the luncheon and introduce the contestants
- Two complimentary tickets for the luncheon.
- Company listed as exclusive sponsor in all media releases.
- Quarter page advertisement in the luncheon /workshop program

**TO INQUIRE ABOUT OTHER SPONSORSHIP OPPORTUNITIES, CONTACT
LISA ARMBRUST (561) 620-5015 or SUE A. BANKS (561) 309-1772**

www.bpwqfl.org

www.bpwfoundation.org

www.fau.edu



Business and Professional Women/FL

Business and Professional Women/FL fosters the success of workingwomen by providing career advancement resources, worklife strategies and personal and professional connections.

Business and Professional Women/FL (BPW/FL), founded in 1919, is a multi-industry, cross-generational, membership organization. Established as the first organization to focus on issues of workingwomen, BPW/FL and our national organization BPW Foundation is historically a leader in grassroots activism, policy influence and advocacy for millions of workingwomen.

Mission Statement: to achieve equity for all women in the workplace through advocacy, education, and information.

Who We Are

As a nonpartisan, grassroots organization, BPW has members and Local Organizations in many states and U.S. territories. BPW members are workingwomen seeking to advance their career goals, earn higher salaries, build stronger business, achieve pay equity and equal opportunities and establish rewarding careers. Women are impacting policy, re-defining leadership and reshaping U.S. consumer trends.

BPW Working for Workplace Equity and Work-life Effectiveness

One of the first women's organizations to endorse the Equal Rights Amendment in 1937, BPW continues to be a successful leader in promoting and supporting legislation affecting workingwomen. In addition, BPW educates its members on policy issues and provides the tools to become effectively involved in policy development in their own workplaces and through grassroots efforts at the local, state and federal levels.

Signature Conferences, Events and Programs

BPW's commitment to workingwomen is reflected in our signature conferences, events and programming. These important tools communicate the core values of BPW and provide connections locally and nationally as women learn from one another, support each other, lobby and create lifelong networks.

Signature conferences:

- **State Conferences** are held twice a year bringing together women from around our state.
- **Lobby Days- Tallahassee**, held annually for women to learn and lobby in our state's capitol.
- **Policy & Action Conference** held annually for women and supporters to learn and lobby in Washington, DC

Signature events:

- **Equal Pay Day and Unhappy Hours** held annually; these events highlight the issue of pay equity and the continuing wage gap for women
- **National Business Women's Week** held annually in the third week of October; this event created by BPW has for more than 80 years spotlighted the accomplishments of women and their importance to American business

Signature programs:

- **Virginia Allan Young Careerist Program** helps young women and men, 21-35, hone their professional skills
- **Individual Development Program** helps women build the skills that will enable them to take that next important step in their career
- **Women Joining Forces: Closing Ranks, Opening Doors** helps women veterans transition from the military into civilian careers and life – www.womenjoiningforces.org