

# Florida Business Woman

## 2010-2011

Send hard copy and payment to:

Sheila Barry-Oliver, 9129 Waterash Lane, Pinellas Park, FL 33782

Send electronic copy to: fbw.editor@gmail.com

<u>Member Advertising Rates:</u>	<u>Single issue</u>	<u>2 issues</u>	<u>3 issues</u>
Full Page	\$175	\$315	\$420
Half Page	\$100	\$180	\$240
Back Cover (1/2 p)	\$150	\$270	\$360
Quarter Page	\$50	\$ 90	\$120
Business Card	\$25	\$ 45	\$ 60

Non-member rates are double the member rates.

Color ads will show on the web but the printed issues will be black & white.

There will be three printed issues, which will also be posted to the BPW/FL website.

The deadline dates for information to be received by the editor are as follows:

- Post Conference Issue           6/30/10
- Fall Conference Issue           8/25/10
- State Conference Issue         3/15/11

Non-advertising submission guidelines:

- BPW items (e.g., state officer/committee chair reports, calendar entries, press releases, articles/photos about LO events)
- Articles of interest to BPW members (e.g., related to the BPW mission, legislative platform)

All submissions will be accepted for consideration, subject to space availability and editing.

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### Ad Placement and Billing Information

Issues (check all that apply): Post Conference \_\_\_ Fall Conference: \_\_\_ State Conference: \_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card: MC \_\_\_ Visa \_\_\_ Discover \_\_\_ Amount: \_\_\_\_\_

Credit card billing #: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ 3 digit security code: \_\_\_\_\_

Signature: \_\_\_\_\_